

Mexico
Cross-Border Law Firm of the Year



JATA – J.A. Treviño Abogados

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With offices in Monterrey and Houston, JATA is the best positioned Mexican corporate law firm devoted to advising foreign companies in regard to their legal needs in Mexico. JATA's expertise in corporate, business start-up, M&A, financing, labour, and other related areas of practice is the firm's core asset, and the base from which it provides sophisticated legal services with a creativity edge.

The firm's clients range from Fortune 100 companies to smaller business enterprises which are interested in building up their businesses from solid legal ground, enabling them to consolidate and grow institutionally towards their success. JATA is also proud to represent Mexican companies in their corporate legal needs.

The firm's long-standing experience in assisting foreign companies in taking their initial steps in Mexico provides the firm with a solid background to identify each client's specific needs and respond to them quickly.

"Our legal team is continuously exposed to high profile transactions and international clients, and our interaction with top business and legal players are key indicators that our attorneys are always on the top of the curve,

looking ahead and ready to quickly respond to the demanding timelines of today's business world. We take action toward our clients' goals," commented managing partner, Jaime A. Treviño.

He added: "From initial business incorporation to complex acquisitions, passing through shareholders' agreements, corporate governance, regulatory issues – and all related areas – only an expert legal team like JATA's has the background and capability to look further into the issues and creatively come to options and solutions. Every one of us at JATA strive consistently to be part of the most effective and experienced team of attorneys in Mexico."

Mr. Treviño noted that having a bi-cultural, and not only bilingual, legal team enables JATA to stand out when working in cross-border environment and with foreign clients. All of the firm's attorneys have either worked or studied abroad, and such experience provides them with a better position to understand and anticipate the clients' needs, and to address them more effectively under applicable law and practice.

"We believe that this is a key element of value for the team, and is truly appreciated by clients," said Mr. Treviño. "English is fully spoken throughout JATA's offices, and some of our attorneys are also fluent in French and Italian."

In addition to successful transactional work during 2011, the opening of the Houston office during the full 2011 calendar year was one of JATA's main challenges and successes. JATA's Houston office enables the firm to be closer to a good number of clients while geographically facilitating interaction and meetings to advise them on their Mexican legal needs. The Houston office is designed to team-up with a main office in Monterrey to structure and coordinate the firm's practice in the clients' best interests.